




Influences on Support for Government Intervention			
<u>COSTS</u>			
Medical Services & Other Costs To Government		> \$1.3 billion health care expenditures for tobacco per year (about 13% paid by the state)	> \$102 billion national direct cost of obesity. > ~\$81.6 million in hospital charges in WA due to lack of adult physical activity (1998)
Economic Impacts		> Reliance on tax revenues > Restaurant/hospitality industry (economic benefits with SHS restrictions) > Productivity reduced if employee smokes	Lost productivity, increased sick leave, ergonomic costs to accommodate employees
<u>HEALTH IMPACTS</u>			
Immediacy	Immediate (if in crash)	Mostly deferred, but some immediate (asthma, etc.)	Immediate (depression and discrimination) and deferred
Harm to Others	Unbuckled passenger's threat to others in a vehicle during a crash	> Secondhand smoke for children, families, employees > Harm to fetuses	> Increased insurance premiums > Overcrowded health care system
Child Morbidity and Mortality	> 56% of children ages 14 and under who were fatally injured in a crash were unrestrained > 131 WA deaths ages 0-14 due to vehicle incidents (1996-2000) > 723 hospitalized injuries ages 0-14 due to vehicle crashes	> Infant health (prenatal exposure leads to low birth weight, ongoing developmental problems) > Child health (asthma) due to exposure to SHS. > Developmental/health outcomes for children who use tobacco	Asthma, hyper-tension, Diabetes (type 2), sleep apnea, bone and joint deformation, early onset of puberty, lack of energy, decreased educational attainment, compromised physical development and psycho/social problems
Adult Morbidity and Mortality	Long-term disability from head trauma and other injuries	Cancer, asthma, COPD, heart disease	Arthritis, cancers, cardiovascular disease, diabetes (Type 2), gallbladder disease, gout, hypertension, impaired respiratory function, low back pain, obstetric and gynecologic complications, pain, stroke, and urinary stress incontinence

Menu of Government Interventions			
Education	Parenting classes, physicians, child care, media	School-based, communities, cessation programs, media	School-based health education and physical education classes
Marketing	Buckle up campaigns (state and national level)	<ul style="list-style-type: none"> > “It’s the Truth, It’s An Outrage” > “Tobacco Smokes You” > Other local and federal campaigns 	<ul style="list-style-type: none"> > “Be Healthy, Be Active”; > “VERB—It’s what you do” in Spokane (CDC)
Taxation		<ul style="list-style-type: none"> > I-773 (Nov. 2001) > \$1.425 per pack > Retailer licensing fees 	Current taxes on health and fitness clubs will be lifted
Programs or Services	Car seat give away or discount programs	Health insurance discounts for non-smokers; smoking cessation programs and insurance coverage	Health insurance coverage or discounts for physical activity; provide proven PE activity programs in schools, parks depts.
Regulations	Seat belt and car seat laws; speed limits; auto safety standards etc.	<ul style="list-style-type: none"> > Bans: workplaces, restaurants, public facilities > Banned on school property. > Warning label mandates 	Land use or building code requirements for walkways, stairways, showers; Food product labeling requirements
Fines/Sanctions	<ul style="list-style-type: none"> > Click It Or Ticket, \$86 fine > Child Passenger Safety (RCW 46.61.687), fine for failure to comply 	<ul style="list-style-type: none"> > Possession/ provision penalties for minors > Littering fines > Untaxed sales fines > Selling or giving tobacco to a minor a gross misdemeanor (RCW 26.28.080) 	